ASSOCIATES IN APPLIED SCIENCE IN GRAPHIC DESIGN

C.S. MOTT COMMUNITY COLLEGE • FLINT, MICHIGAN

GENERAL TRACK

Year One - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-131	Drawing I		3	6
		ART.-141	Basic 2D Design		3	6
		PHOT-180	Basic Photography		3	3
		ENGL-101	English Composition	ENGL	3	3
		ART.-121	Intro to GD Theory & Processes	HUM	3	3
			Subtotal for Semester		**15**	**21**

Year One - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-132	Drawing II		3	6
		ART.-146	Typography & Type Design		3	6
		ART.-145	Intro to Digital Design	INT	3	6
		ENGL-102	English Composition	HUM	3	3
		ART.-122	Graphic Design Survey	HUM	3	3
			Subtotal for Semester		**15**	**24**

Year One - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		Math	Any 100-level math approved course	MATH	4	4
			Subtotal for Semester		**4**	**4**

Year Two - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-244	Publication Design for Print I	INT	3	6
		ART.-242	Corporate ID & Promo Design		3	6
		ART.-133	Basic Illustration		3	6
		ART.-112	Art Survey (or any other ART.-110, 111, 116)	HUM	4	4
		SOC	Any approved Social Science course	SOC	3	3
			Subtotal for Semester		**16**	**25**

Year Two - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-245	Publication Design for WWW	INT	3	6
		ART	Art Elective (or other from recommended list)		3	6
		ART	Art Elective (or other from recommended list)		3	6
		ART.-243	Communication Design Across Cultures		3	6
		ART.-246	Self-Promotion & Portfolio		3	3
			Subtotal for Semester		**15**	**27**

Year Two - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-248	Graphic Design Internship		3	3
			Subtotal for Semester		**3**	**3**

Gen Ed Requirements

X	Category	Course where GenEd is met	CR	CH
	ENGLISH	ENGL-101	3	3
	HUMANITIES	ART.-122	3	3
	MATH	100-level Math	4	4
	SOCIAL SCIENCE	Selected from approved list	3	3
	ADD'L Req'd	ART.-121, ART.-112, ENGL-102, ART.-145	13	16
		Totals for Degree	**26**	**29**

Graphic Design Degree Totals

X			CR	CH
		Totals for Degree	**68**	**104**

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ILLUSTRATION TRACK

Year One - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-131	Drawing I		3	6
		ART.-141	Basic 2D Design		3	6
		ART.-142	Basic 3D Design		3	6
		ENGL-101	English Composition	ENGL	3	3
		ART.-121	Intro to GD Theory & Processes	HUM	3	3
			Subtotal for Semester		**15**	**24**

Year One - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-132	Drawing II		3	6
		ART.-146	Typography & Type Design		3	6
		ART.-145	Intro to Digital Design	INT	3	6
		ENGL-102	English Composition	HUM	3	3
		ART.-122	Graphic Design Survey	HUM	3	3
			Subtotal for Semester		**15**	**24**

Year One - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		PHOT-180	Basic Photography		3	3
		Math	Any 100-level math approved course	MATH	4	4
		SOC	Any approved Social Science course	SOC	3	3
			Subtotal for Semester		**10**	**10**

Gen Ed Requirements

X	Category	Course where GenEd is met	CR	CH
	ENGLISH	ENGL-101	3	3
	HUMANITIES	ART.-122	3	3
	MATH	100-level Math	4	4
	SOCIAL SCIENCE	Selected from approved list	3	3
	ADD'L Req'd	ART.-121, ART.-112, ENGL-102, ART.-145	13	16
		Totals for Degree	**26**	**29**

Year Two - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-244	Publication Design for Print I	INT	3	6
		ART.-242	Corporate ID & Promo Design		3	6
		ART.-133	Basic Illustration		3	6
		ART.-112	Art Survey (or any other ART.-110, 111, 116)	HUM	4	4
		ART.-135	Figure Drawing		3	6
			Subtotal for Semester		**16**	**28**

Year Two - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-245	Publication Design for WWW	INT	3	6
		ART.-233	Advanced Illustration		3	6
		ART Elect.	ART.-235, 231 OR 255		3	6
		ART.-243	Communication Design Across Cultures		3	6
		ART.-246	Self-Promotion & Portfolio		3	3
			Subtotal for Semester		**15**	**27**

Year Two - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-248	Graphic Design Internship		3	3
			Subtotal for Semester		**3**	**3**

Graphic Design Degree Totals

			CR	CH
		Totals for Degree	**74**	**116**

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MOTION GRAPHICS TRACK

Year One - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-131	Drawing I		3	6
		ART.-141	Basic 2D Design		3	6
		ART.-142	Basic 3D Design		3	6
		ENGL-101	English Composition	ENGL	3	3
		ART.-121	Intro to GD Theory & Processes	HUM	3	3
			Subtotal for Semester		**15**	**24**

Year One - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-132	Drawing II		3	6
		ART.-146	Typography & Type Design		3	6
		ART.-145	Intro to Digital Design	INT	3	6
		ENGL-102	English Composition	HUM	3	3
		ART.-122	Graphic Design Survey	HUM	3	3
			Subtotal for Semester		**15**	**24**

Year One - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		PHOT-180	Basic Photography		3	3
		Math	Any 100-level math approved course	MATH	4	4
			Subtotal for Semester		**7**	**7**

Year Two - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-245	Publication Design for WWW	INT	3	6
		ART.-242	Corporate ID & Promo Design		3	6
		ART.-133	Basic Illustration		3	6
		ART.-112	Art Survey (or any other ART.-110, 111, 116)	HUM	4	4
		SOC	Any approved Social Science course	SOC	3	3
			Subtotal for Semester		**16**	**25**

Year Two - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-276	Motion Graphics for TV & Video	INT	3	6
		ART Elect.	ART.-275, 256 or 257	INT	3	6
		ART	Art Elective (or other from recommended list)		3	6
		ART.-243	Communication Design Across Cultures		3	6
		ART.-246	Self-Promotion & Portfolio		3	3
			Subtotal for Semester		**15**	**27**

Year Two - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-248	Graphic Design Internship		3	3
			Subtotal for Semester		**3**	**3**

Gen Ed Requirements

X	Category	Course where GenEd is met	CR	CH
	ENGLISH	ENGL-101	3	3
	HUMANITIES	ART.-122	3	3
	MATH	100-level Math	4	4
	SOCIAL SCIENCE	Selected from approved list	3	3
	ADD'L Req'd	ART.-121, ART.-112, ENGL-102, ART.-145	13	16
		Totals for Degree	**26**	**29**

Graphic Design Degree Totals

		CR	CH
	Totals for Degree	**71**	**110**

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ADDITIONAL PROGRAM INFORMATION

GENERAL, ILLUSTRATION & MOTION GRAPHICS TRACK

PORTFOLIO REVIEW/SUPPLEMENTAL APPLICATION: Prior to enrolling in any 200-level Graphic Design courses, students must have achieved an overall GPA of at least 2.5 in studio art courses. Students must also submit a Supplemental Application to the Program Coordinator in Graphic Design. Students must have completed ART. 141, 131, 132, 145 and 146, 121 and ENGL 101. Their Supplemental Application includes a request for a Portfolio Review and a written essay. In the portfolio, students must show proficiency in ART. 141, 131, 132, 145 and 146 to a committee of at least three Art/Design faculty and the Graphic Design Program Coordinator who will review the student's portfolio based upon a variety of criteria including, but not limited to, Technical mastery, Creative/Conceptual applications, Color and Composition and Presentation. The essay submitted by the student must be at least two pages (12 pt/double-spaced, Times Roman, 1-inch margins all around, plus cover) and discuss the student's goals and objectives in their career or further education and their response to the creative process in visual communications.

APPLICATION FOR GRADUATION PORTFOLIO REVIEW: Students who are nearly ready to graduate and who are in the process of taking ART. 246 - Self-Promotion & Portfolio Design will undergo a final departmental portfolio review as part of their course and graduation requirements. By week 14, the student must make a formal portfolio presentation for evaluation.

revised by M.J. Fulmer • updated as of 4/8/09, effective Summer 2009

Recommended Electives for GD Program

X	Course #	Course Description	GenEd	CR	CH
	ANY STUDIO OR PHOTOGRAPHY COURSES NOT ALREADY REQUIRED, IN ADDITION TO:				
	ART.-105A-C	Design Studio Center		3	6
	ART.-205A-C	Design Studio Center		3	6
	ART.-233	Advanced Illustration		3	6
	ART.-234	Sequential Art		3	6
	ART.-249	Publication Design for Print II	INT	3	6
	ART.-255	Digital Painting	INT	3	6
	ART.-256	Publication Design for Web II	INT	3	6
	ART.-257	Intro to 3D Digital Art	INT	3	6
	ART.-259	Conceptual Book Design		3	6
	ART.-275	Intro to Creative Digital Video	INT	3	6
	ART.-276	Motion Graphics for TV & Video	INT	3	6
	ANTH-211	Intro to Cultural Anthropology	SOC	3	3
	BCST-161	Radio Broadcasting		3	3
	BCST-171	Television Broadcasting		3	3
	BUSN-253	Advertising		3	3
	BUSN-255	Principles of Marketing		3	3
	COMM-131	Fundamentals of Communication		3	3
	COMT-120	Digital Media Production I	IT	3	3
	COMT-220	Digital Media Production II	IT	3	3
	HREL-101	Interpersonal Communication	HUM	2	2
	PHIL-103	Critical Thinking	HUM	3	3
	PSYC-181	Applied Psychology	SOC	3	3
	MKT-153	Sales Promotion Methods		3	3
	MUS.-186	Intro to Film Music	HUM	3	3
	ENGL-271	Film as Literature	HUM	3	3
	FILM-181	Introduction to Film		3	3
	FILM-249	Film Genre: Film Appreciation		3	3
	FILM-250	Film Genre: Horror		3	3
	FILM-251	The Cross-Cultural Film		3	3
	COMV-140	Digital Video Production		4	3
	COMV-140L	Digital Video Production Lab		0	3
		Min. 6 credits for General Track		**6**	**6**